

Remarkable Transformation Of GLOBAL SECONDHAND MARKET

52%

Active Secondhand Shoppers

In 2022, 52% of consumers actively engaged in secondhand clothing shopping.



83%

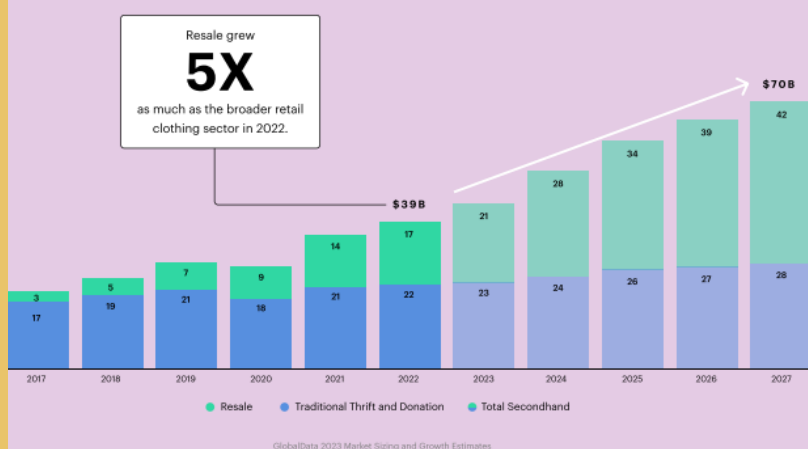
Gen Z Shoppers

83% of Generation Z (Gen Z) individuals have shopped for or are willing to shop for secondhand fashion.

5X

US SECONDHAND MARKET

U.S. Secondhand Market Expected To Reach \$70 Billion by 2027, which is 5X higher than 2022



61%

Gen Z & Millennials are eco conscious

61% of Gen Z and Millennials consider themselves eco-conscious or sustainability-focused, compared to 51% of consumers overall

3X

Brands with resale program

Retailers With Branded Resale Programs skyrocketed in 2022. 3X more brands starts resale program in 2022 than 2020.

